#### **VERMONT ASSOCIATION**

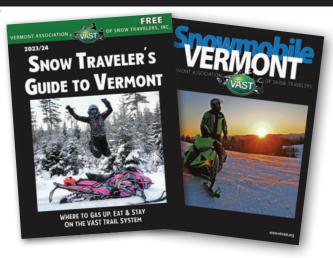


#### **COF SNOW TRAVELERS, INC.**

# **Engage with Vermont's Snowmobiling Community!**

#### **Snowmobile Vermont Magazine**

Our publication is the premier magazine dedicated to the vibrant snowmobiling culture in Vermont. As an official publication of the Vermont Association of Snow Travelers (VAST), our magazine offers:



- *Engaging Editorial Content:* Stay informed with the latest industry news, club projects & events, and in-depth human interest stories that capture the heart and soul of snowmobiling in Vermont.
- Focus on Lifestyle: Connect with the lifestyle and culture of the snowmobiling community through our expertly curated articles and features.

Snowmobile Vermont is an essential resource for passionate snowmobilers planning their winter adventures. Our magazine ensures your business reaches this dedicated audience effectively:

- *Printed Edition:* Our magazine reaches Vermont's most engaged tourist demographics through a strategic distribution network. You can find it at Vermont Interstate Welcome Centers, Regional Chambers of Commerce, select Vermont country stores, lodgings, restaurants, and snowmobile and powersports dealerships. Additionally, we deliver directly to the mailboxes of many of our members, ensuring your business is placed right in the hands of passionate and committed riders planning their winter adventures.
- *Digital Edition:* Available on our website and emailed to our members, the digital edition features live links to your business, providing direct access with just a click.

#### Annual Snow Traveler's Guide To Vermont

Our comprehensive Snow Traveler's Guide is distributed widely, ensuring maximum visibility for your business:

- Availability: Find our guide at New England Bass Pro Shops & Cabela's, Interstate Welcome Centers, local businesses, restaurants, lodgings, and major trade shows across six states.
- *Targeted Listings:* Snowmobilers use our guide to find places to stay, eat, and refuel. Featuring ads and free listings for on-the-trail businesses offering food, gas, lodging, or dealer services, it delivers riders directly to your doorstep.

Join us in celebrating and supporting the snowmobiling lifestyle in Vermont. Advertise with VAST and connect with a community that values adventure, camaraderie, and the Vermont winter experience!

For more information on advertising opportunities, contact: advertising@vtvast.org or call 802-229-0005 option 3 for Beth Flint, Technology & Media Manager

Covers

**VERMONT ASSOCIATION** 



**COF SNOW TRAVELERS, INC.** 



# Snowmobile WERMONT

# 2025/26 Rates

All Rates Include FREE Ad Design!\*

**FULL PAGE** 

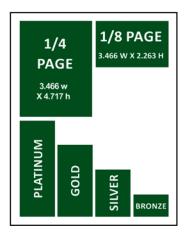
8.375 X 10.875 (TRIM)

8.625 X 11.125 (W/BLEED)

1/2 PAGE
7.124 W X 4.717 H

1/3 PAGE
4.686 W X
4.717 H

1/2 PAGE
PAGE
2.248 W
X 4.717 H



Section/Size Design Size Price Per Ad

Inside Covers & Back Page	8.625 w x 11.125 h w/bleed	\$1,700
Premium Pages		

Premium Pages		
Full page	8.375 w x 10.875 h	\$1,500
2/3 page	4.686 w x 9.625 h	\$1,300
1/2 page	7.124 w x 4.717 h	\$1,075
1/3 page	4.686 w x 4.717 h	\$800
1/6 page	2.248 w x 4.717 h	\$500

Lodging, Dining & F	Real Estate	
Full page	8.375 w x 10.875 h	\$1,500
1/2 page	7.124 w x 4.717 h	\$875
1/4 page	3.466 w X 4.717 h	\$475
1/8 page	3.466 w x 2.263 h	\$300

Marketplace (small economy ads in back)		
Platinum	1.688 w x 4.75 h	\$250
Gold	1.688 w x 3.532 h	\$200
Silver	1.688 w x 2.323 h	\$150
Bronze	1.688 w x 1.094 h	\$100

## **Deadlines**

	Issue	Deadline	Mail
******	Traveler's Guide '25-26	Aug. 15, 2025	Sept. 25
	Early Winter '25	Oct. 15, 2025	Nov. 18
	Winter ' 25	Jan. 16, 2025	Feb. 13
	Late Winter '25	March 13, 2025	April 10



VERMONT ASSOCIATION OF SNOW TRAVELERS, INC.



### 2025/26 Advertising Insertion Order

Business Name		Contact Name _	
Mailing Address		Phone	
		Email	
Town, State & Zip		Website	
Issue	Size	Cost	Note/Special Instructions
Traveler's Guide '25/	/26		
Early Winter '25			
Winter '26			
Late Winter '26			
	TOTAL		
ects of advertisements. VAST as be pictured. VAST is not liable f 'camera ready''. All advertising at any time, without liability. Ad collection or legal costs incurred VAST encourages advertisers to	ssumes that an advertiser has secured the right to use or any costs or damages if for any reason VAST far material is subject to approval and placed at the divertisers and their agencies are jointly and severels. I acknowledge and accept these terms and conditions to the condition of the conditions are provided in the conditions are provided in the conditions are provided in the conditions are conditions.	se any photographic images contained ils to publish an advertisement, nor rescretion of the VAST. VAST reserves by liable for payment of advertising spations.	shall not be liable for any claims based on contents or sud in an ad, as well as the consent of any person(s) who nesponsible for errors in ads that are provided to the VAS' the right to reject or cancel any advertising for any reason ace ordered and published, production charges, and any as that our standard terms are net 30 days and all balance
Authorized Signature _			Date
☐ Bill Me	☐ Check Pr	epay now and get	5% off!
☐ Credit Card	☐ Charge Total Contract \$	Ch:	arge Per Issue \$
Credit Card		Ex <sub>I</sub>	c CCV Code
Name on Card			
	Email completed insertic	on order to: advertising@vt	vast org