



Snowmobile VERMONT

2023/24 Rates

All Rates Include FREE Ad Design!*

FULL PAGE

8.375 X 10.875
(TRIM)

8.625 X 11.125
(W/BLEED)

1/2 PAGE

7.124 W X 4.717 H

1/3 PAGE	1/6 PAGE
4.686 W X 4.717 H	2.248 W X 4.717 H

1/4 PAGE	1/8 PAGE
3.466 w X 4.717 h	3.466 W X 2.263 H
PLATINUM	GOLD
SILVER	BRONZE

Section/Size	Design Size	Price Per Ad
Covers		
Inside Covers & Back Page	8.625 w x 11.125 h w/bleed	\$1,700
Premium Pages		
Full page	8.375 w x 10.875 h	\$1,500
2/3 page	4.686 w x 9.625 h	\$1,300
1/2 page	7.124 w x 4.717 h	\$1,075
1/3 page	4.686 w x 4.717 h	\$800
1/6 page	2.248 w x 4.717 h	\$500
Lodging, Dining & Real Estate		
Full page	8.375 w x 10.875 h	\$1,500
1/2 page	7.124 w x 4.717 h	\$875
1/4 page	3.466 w X 4.717 h	\$475
1/8 page	3.466 w x 2.263 h	\$300
Marketplace (small economy ads in back)		
Platinum	1.688 w x 4.75 h	\$250
Gold	1.688 w x 3.532 h	\$200
Silver	1.688 w x 2.323 h	\$150
Bronze	1.688 w x 1.094 h	\$100

Deadlines

Issue	Deadline	Mail
Traveler's Guide '23-24	Aug. 15	Sept. 22
Early Winter '23	Nov. 15	Dec. 15
Winter ' 24	Jan. 15	Feb. 16
Late Winter '24	Mar. 15	April 19

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www.vtvast.org

*or you may supply your own camera-ready file if you wish